



# RECOGNIZING THE HEROES OF ZERO



## CONGRATULATIONS TO THE MAYOR'S ZERO WASTE AND RECYCLING AWARD WINNERS

Pictured from left to right: Durbin Breckenridge and Bob Coyle of Apple Valley Farms, Josh McDonald and Juan Pablo of Fresno State, Mark Wolf of E.&J. Gallo Winery, John Klang of F.U.S.D., Reese Matthews and Malcolm Montgomery of Grundfos Pumps, John Quinto of F.U.S.D., and Paula Harris of Woodside Apartments.

## A PART OF ANY SUCCESSFUL BUSINESS SHOULD INCLUDE THE "ZERO WASTE" CONCEPT

Waste is considered an operational inefficiency of any business, school or home. **Zero Waste** promotes the best use of materials to eliminate waste. With the City of Fresno adopting a **Zero Waste** goal for 2025, it is important that everyone follow the example of these businesses and organizations. They recognize the need to **RETHINK, REDUCE, REUSE AND RECYCLE.**

WORKING UP TO ZERO

**90%+**  
WASTE DIVERSION

### E.&J. GALLO WINERY

Mayor's Zero Waste Award Winner – recycles 95% of their waste.

**90%+**  
WASTE DIVERSION

### GRUNDFOS PUMPS

Mayor's Zero Waste Award Winner – recycles 93% of their waste.

**60%+**  
WASTE DIVERSION

### APPLE VALLEY FARMS

Mayor's Recycling Award Winner – recycles 66% of their waste.

**50%+**  
WASTE DIVERSION

### THE WOODSIDE APARTMENTS

Mayor's Recycling Award Winner – reduces waste by 50%.

**2X**  
RECYCLING

### FRESNO UNIFIED SCHOOL DISTRICT

Mayor's School Recycling Award Winner – is doubling their recycling.

**+60**  
RECYCLE BINS

### ASSOCIATED STUDENTS & FSU RECYCLING CLUB

Mayor's School Recycling Award Winner – has 60 recycle bins on campus.